



ETC 2025 Bid

Event Name: ETC Presented by The Alpine Cup

Location: Leoben, Austria

Bidding organisation "[The Alpine Cup](#)"



Welcome to our bid for ETC for the year of 2025 (and beyond, but we will get to that).

## **\* Name of the Organisers:**

### 1. Işık Belül.

I am from Turkey, mechanical engineer by training but event organiser by trade.

I am one of the TO's of WTC 40K. (<https://worldteamchampionship.com/about/tournament-organisers/>).

I am also one of the TO's of The Alpine Cup (<https://thealpinecup.com/>) along with Kevin, which we will be the using the infrastructure of.

I was also one of the ETC chairmen for 3+ years during 2017-2019.

### 2. Kevin Zöllinger

He is from Austria, lawyer by trade and my local counterpart in the country. We organised four Alpine Cups in Leoben together so far and three Alpine GT events. We also organised an AoS team tournament

(<https://thealpinecup.com/leoben-aos-2023>), along with a tournament in Kassel (<https://thealpinecup.com/kassel-gt-2024>).

He is also one of the TO's of WTC 40K and he has hosted over 150 local events in Austria so far. Have attended ETC 2008/2009/2010/2011.

### 3. Kalvin Kirchbaumer

He is from Germany, has been organising local events for several years and joined Alpine Cup in 2023. Along with being a TO, he is the 40k head judge of Alpine Cup and has traveled to USA many times to judge in Games Workshops "US Open" events.

By the time the ETC 2025 happens we will have the following event experiences in organization,

ETC 2017  
ETC 2018  
ETC 2019

WTC 2022 (150 player singles + 224 player teams 40k event)  
WTC 2023 (288 player singles + 288 player teams 40k event) ( [Youtube Video](#) )  
WTC 2024 (**350+** player singles + **352** player teams 40k event)

Alpine Cup 2021 (60 player singles + 88 player teams 40k event)  
Alpine Cup 2022 (80 player singles + 112 player teams 40k event)  
Alpine Cup 2023 (110 player singles + 205 player teams 40k event) ( [Youtube Video](#) )  
Alpine Cup 2024 (170 player singles + **360** player teams 40k event) ( [Youtube Video](#) ) ( [Youtube Video 2](#) )  
Alpine Cup 2025 (200~player singles + **400** player teams 40k event)

Alpine GT 2022 (100 player multi-system singles event)  
Alpine GT 2023 (200 player multi-system singles event)  
Alpine GT 2024 (150 player multi-system event)

Leoben AoS 2023 (40 player AoS Team event) ( [Youtube Video](#) )  
Leoben AoS 2024

Leoben TOW 2024

Kassel GT 2024 (170 player 40K singles event) ( [Youtube Video](#) )  
Kassel Cup 2024 (180 player 40K singles+team event)  
Kassel GT 2025 (180 player 40K Singles event)

## **\* Possible Dates and Event Timing**

**July 23-27 2025.**

The 5 days duration is not a problem for us. We can have it longer as well if ETC wishes so. We are preferred partners of the Leoben City Municipality and have priority regarding our venues reservation. Dates listed are already reserved for us until the end of this bidding process.

We have also booked 2 days preceding and 1 day after the event so we will have ample time to arrange everything.

## \* Number of Airports Nearby:

2 Airports, Vienna and Graz.

Additional information regarding travel to Leoben can be found here; <https://thealpinecup.com/venue-leoben>






For most countries in continental Europe, traveling by car is recommended. For others, trains are available from the airports to Leoben, 2h30m from Vienna Airport and 40m from Graz Airport. The city itself is quite small and most accommodations are within walking distance to town center.

Car rides are recommended for continental european players.(Add 30€ in to this cost for train ticket to/from Leoben from the Vienna Airport, where there is a train station)

### FLIGHTS ARE SEARCHED FOR 2024 DATES







Frankfurt return flight shows 129€ both ways

<https://www.skyscanner.com.tr/transport/flights/fran/vie/240725/240729/?adultsv2=1&cabinclass=economy&childrenv2=&inboundaltsenabled=false&outboundaltsenabled=false&preferdirects=false&rtm=1>

	10:10 FRA	1h 25 Direct	→	11:35 VIE	7 deals from 129 € <b>Select →</b>
	19:30 VIE	1h 30 Direct	→	21:00 FRA	
This flight emits 9% less CO <sub>2</sub> than a typical flight on this route 					
	13:40 FRA	1h 25 Direct	→	15:05 VIE	7 deals from 129 € <b>Select →</b>
	15:00 VIE	1h 30 Direct	→	16:30 FRA	

Paris return flight shows 79-99€ both ways



<https://www.skyscanner.com.tr/transport/flights/pari/vie/240725/240729/?adults=1&adultsv2=1&cabinclass=economy&children=0&childrenv2=&inboundaltsenabled=false&infants=0&originentityid=27539733&outboundaltsenabled=false&preferdirects=false&ref=home&rtm=1>

	20:30 BVA	1h 55 Direct	→	22:25 VIE	1 deal 79 € <b>Select →</b>	
	05:55 VIE	2h Direct	→	07:55 BVA		
	20:30 BVA	1h 55 Direct	→	22:25 VIE	1 deal 99 € <b>Select →</b>	
	10:55 VIE	2h Direct	→	12:55 BVA		

Amsterdam return flight shows 228€ both ways

<https://www.skyscanner.com.tr/transport/flights/ams/vie/240725/240729/?adults=1&adultsv2=1&cabinclass=economy&children=0&childrenv2=&inboundaltsenabled=false&infants=0&originentityid=27536561&outboundaltsenabled=false&preferdirects=false&ref=home&rt=1>

This flight emits 20% less CO<sub>2</sub>e than a typical flight on this route

	06:50 AMS	1h 45 Direct	→	08:35 VIE	7 deals from 228 € <b>Select →</b>
	19:55 VIE	1h 50 Direct	→	21:45 AMS	

### \* City Information:

Leoben is a small town, but it has a town center with a few dozen eateries and bars which would be the perfect place for players to gather after their games. <https://thealpinecup.com/venue-leoben>

Restaurant meals are in 10-15€ range in the best restaurant in town.

<https://sanmarco-leoben.at/%20>



## \* Venue Number of Teams Participating:

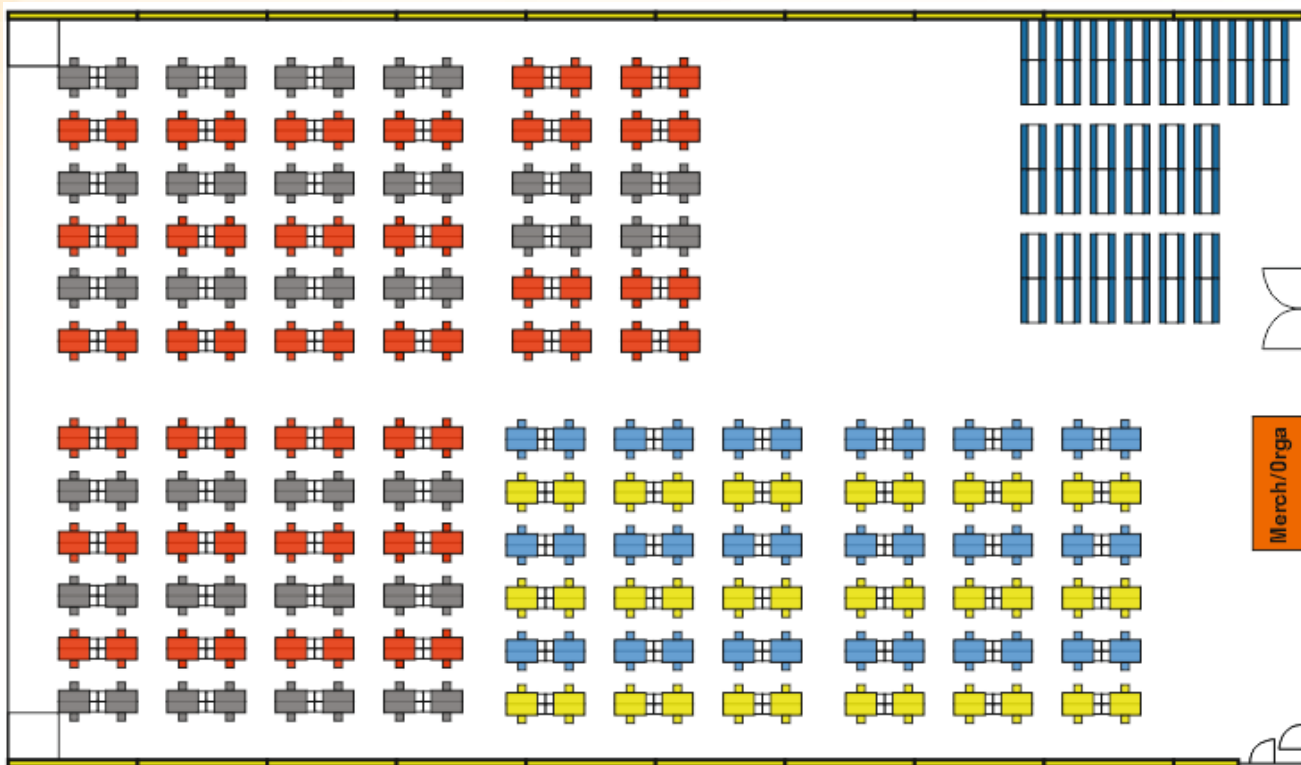
Our proposed venue is P2 Tenniscenter. A tennis facility that is just on the outskirts of Leoben.

<http://www.p2-tenniscenter.at/tennishalle/> ( Landesstrasse 36, 8712 Proleb, Austria)

(This venue will also be hosting World Team Championship of 40K from 2025 onwards)

The play area is 2400 sqm. Along with many auxillary spaces for storage. It fits for our Alpine Cup event. Total area of venue ia approximately 3000sqm. This does not include the background seating area, which is great for relaxing in summer.

Following graph is our preliminary floor plan to scale. We feel this is realistic for 2025 and also a spacious floor plan where players can move around the tables freely.



Floor Plan Draft of 30 T9A and 24 FoW Teams.

And some media depicting the event venue in detail from our Leoben 40K event in April 2024.

<https://www.facebook.com/watch/?v=1595647211192562>

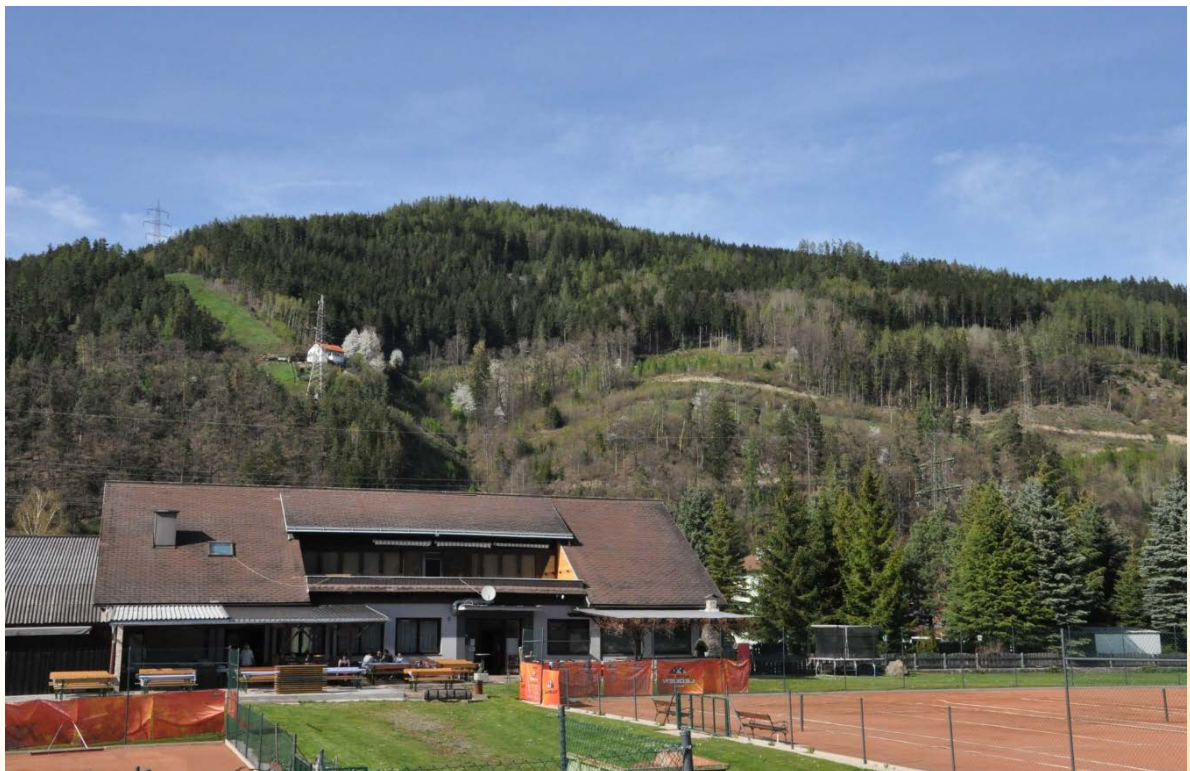
<https://www.facebook.com/TheAlpCup/posts/pfbid0oXWCcpPY9e2DpoLDuzpn1uphAicgboilPgDp1mdLDCch6d7FgECa85HuWp2f6H8C>

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Leoben 40K -Alpine Cup Tournament from April 2024.



A view of the tennishall backgarden.

**\* Shuttle Busses:**

We arranged a shuttle bus with city municipality for Alpine Cup 2024 from the accommodation we offered for free to all attendees. This shuttle bus will operate at the start and end of each day for at least an hour long period so players can get to and from venue without any hassle or cost. All the players can use the shuttle, they don't have to stay in our offered accommodation.

**\* List of Responsibilities:**

Responsibility of the Event Organizers:

**\* Rent of Space:**

We have rented the venue once already and are quite familiar with the venue. All related costs have been included in the budget presentation.

**\* Food and drinks:**

For food we can offer a cafe and sandwiches along with a catering services will be available during meal times .

We also plan to operate a bar that does table service.

For catering, we work with seasoned caterers that have decades in the field. There is a professional kitchen on site, and we provided food for a 360 player event already.

**\* Catering Inclusive Ticket**

In order to simplify organization, we can make catering inclusive of the ticket price, these will include lunch and dinner, approximately 12-14€ per person per meal. We can also consider not including dinner to give players options to have dinner in town center. These can be discussed with Chairmen before ticket sales start.

**\* On site Media Equipment:**

There is no on site media equipment. But we rented a professional PA system for Alpine Cup 2024 and will build upon it with timers and projectors.

**\* Ticket Sales:**

We can do tickets sales from "The Alpine Store". We have done it before and the infrastructure is there.

<https://thealpinecup.com/store>

**\* Tables:**

We have 400 foldable tables in Alpine Cup Inventory, these tables are 75x183 cm sized which means we can use two of them to make a gaming table without any need for boards.

**\* Mats:**

We have over 100+ mats of that are sized 72"x48" in our storage that we have purchased for The Alpine Cup events.

We can purchase more or have custom ETC mats made thank to our Weyland-Yutani connection. These mats would be provided to ETC at production cost, so at very reduced prices.



Our storage area in Leoben.

**\* Accomodation**

We plan to offer the players accomodation options ourselves, we will fully book a hotel and it will be cheaper than market prices.

2024 prices for these rooms were around 60€ per person per night with breakfast included. Lower for double bed rooms.

<https://thealpinecup.com/product/livingcampusaccomodation>

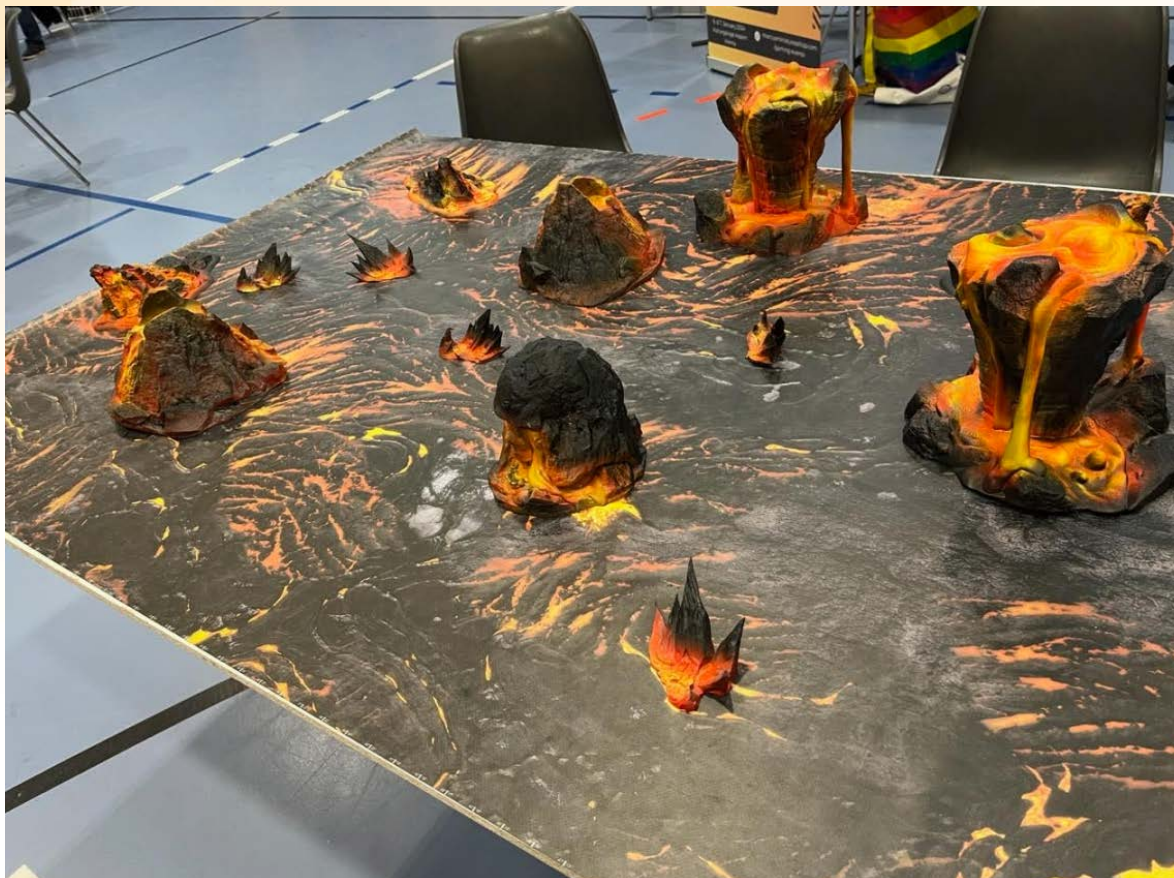


**\* Terrain:**

We have 50+ tables of Age of Sigmar Terrain already in 4 different patterns.

We also have several 3D Printers in hand and are ready to start printing terrain as soon as we win the bid, fitting your specifications. If we are lagging behind our plan with 4 months remaining to the event we will make the necessary arrangements to purchase/borrow or steal any terrain necessary.

Here is some 3D printed terrain we have from our production partner.





Of course for any terrain we will make sure they fit to the requested specifications by ETC. However those specifications need to be delivered to us well in advance with the promise of them not changing. We can commit to this arrangement 100% if we are promised a terrain layout at the start of 2025 calendar year.

We can also produce any terrain from WY catalogue, since i am one of the co-owners of the company we can acquire it at cost. If any mats are needed we plan to get mats from WY as well. (<https://thebestterrain.com/>)

**\* Event Photography:**

A local professional can be hired locally but we need more information from you depending on what amount of coverage is requested.

**\* Staffing:**

We have a core staff of 6 people who are available and dependable, we are not talking about volunteers here but seasoned help who we will be compensated their efforts with pay and have proved themselves with past work. Included in the budget.

We also plan to hire specific people to help with certain tasks, such as a professional who can create a scaffolding setup to hang up banners, waitresses to serve drinks throughout the week.

**\* Provide accomodation and travel reimbursement for referees:**

We already plan to offer the players accomodation offers ourselves like stated before, where we will book rooms for them. We can reserve some of these for referees and cover the costs as orga. For travel reimbursement, our current figure is up to 200€ per ref, which we will probably increase to 250€ by 2025 because of inflation.

<https://thealpinecup.com/product/livingcampusaccomodation>

**\* Trophies:**

So far we have provided medals, trophies and even rings! for The Alpine Cup events, see attached pictures. These are Included in the budget except for rings. We can increase the amount or change type of prizes and are open to work with ETC Chairmen in case you have a sponsorship for trophies or preference.



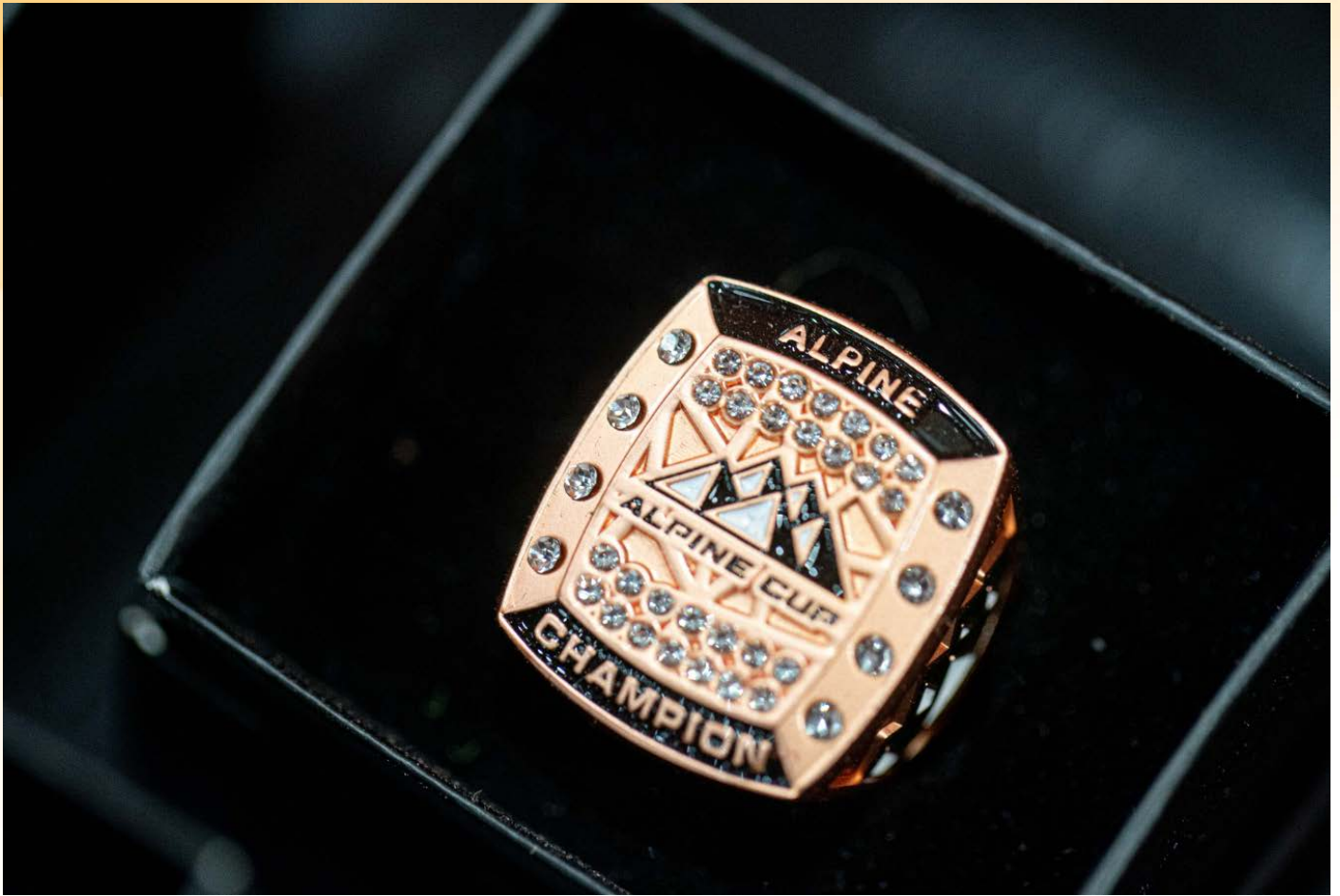
The first place ring of Alpine Cup



Our medals for Best Painted and Most Friendly



The first place team trophy here was over 160 cm tall!



Black Ring of Alpine



These are troppies and medals from 2023, they can be considered more generic but can be produced much quicker than our custom prizes.



### \* Streaming Services:

For Alpine Cup 2024, we worked with Wargames Live and we can add more streamers to the venue if requested.

(<https://www.youtube.com/watch?v=CfLifjXtiew>)

The internet infrastructure will not be an issue, if given heads up we can add as many wi-fi networks as needed.

(Currently we are working on a streaming setup with 8 different streams for WTC 2025 at the same time)

If ETC makes the connection with the relevant streamers we will provide what is necessary for them to stream for infrastructure such as electricity, tables and internet connection. The venue has the auxiliary spaces for them to store equipment or stream from safely.

If cost becomes prohibitive, we might need to increase ticket prices to cover costs.

### \* Possible plans of having other events:

No other events planned at the moment, we plan to have our entire focus on ETC as an organisation for that week. However if we finish all arrangements early, we plan to add local 40k and AoS events.

### \* Gatherings:

We also plan to host at least two parties for all the players to come and meet. These "gatherings" will be free to attend and would be a meeting point for everybody.

<https://thealpinecup.com/gatherings>







## \* A Budget Estimate

ETC 2024 - Leoben, Austria BUDGET DRAFT			
<b>REVENUE</b>	<b>29.360,00 €</b>	<b>COSTS</b>	<b>26.154,00 €</b>
<b>TICKETS</b>		<b>VENUE</b>	<b>10.500 €</b>
Flames of War - Team Tickets Sales (20 teams of 6 - 120 players) - 80€ per person	9.600 €	Hall	10.000 €
Flames of War - Singles (30 Players) 30€ per person	900 €	Includes (Security, Cleaning, Insurance, Power, Waste Management)	
Non Playing Members (10 teams) 25€ per person	250 €	Tables&Chairs	
		(It is actually transportation from storages and back and renting truck)	500 €
The Ninth Age - Team Tickets Sales (24 teams of 8 - 192 players) - 80€ per person	15.360 €	<b>TOURNAMENT</b>	<b>4.000 €</b>
The Ninth Age - Singles (60 Players) 50€ per person	3.000 €	Printing	500 €
Non Playing Members (10 teams) 25€ per person	250 €	Trophies	500 €
		Terrain	2.000 €
		Mats	500 €
		Shipping	500 €
		<b>STAFF</b>	<b>7.920 €</b>
		(8 Referees, 5 Dedicated Staff)	
		Accommodations	1.920 €
		Travel Costs	2.000 €
		Staffing Fees	3.500 €
		Uniforms - Jerseys	500 €
		<b>MISC.</b>	<b>1.234 €</b>
		General Transport	500 €
		Banking Fees	734 €
		Unexpected Costs	2.500 €

Note: The costs have been prepared from the numbers of Alpine Cup 2024 (April 2024).  
For 2025, these numbers can be 10-20% higher because of inflation and other costs.

The budget provided here is just for the tournament itself. All the cost estimates come from past events and are guaranteed to us by the city municipality or relevant vendors, see attached letter.

All the costs have been considered very generously and on the upper end of the spectrum. We expect to find efficiencies in the upcoming months during Alpine Cup events which will bring the cost for ETC even lower.

## \* Connection with Local Municipalities

Eventmanagement

Thomas Wohltran – 03842 / 802 1601

[thomas.wohltran@citymanagement-leoben.at](mailto:thomas.wohltran@citymanagement-leoben.at)



OFFICIAL LETTER OF APPRECIATION FOR THE ORGANISATION OF  
THE ALPINE CUP  
LEOBEN 2022

Dear TAC Organisation,

We would like to thank you for organisation of The Alpine Cup 2022 during this past April in our city of Leoben, your efforts in bringing guests and tourism to Leoben is appreciated.

We hope in the future years our cooperation will continue and your organisation will bring bigger and better events to our cities. You can count on our assistance to provide you with resources that our city can provide.

Best regards,  
Citymanagement Leoben

  
Citymanagement Leoben GmbH  
Hauptplatz 12  
8700 Leoben, Austria  
Thomas Wohltran  
Eventmanagement  
03842/8021603  
email: [office@citymanagement-leoben.at](mailto:office@citymanagement-leoben.at)  
[www.citymanagement-leoben.at](http://www.citymanagement-leoben.at)

Citymanagement Leoben  
Steiermärkische Bank und Sparkassen AG: IBAN: AT02 2081 5240 0000 2097, BIC: STSPAT2GXXX  
Sitz der Gesellschaft mbH: Leoben, Landes- als Firmenbuchgericht Leoben, FN 177256x  
UID: ATU 46256206

As a note; We aim to make ETC a self-sufficient tournament when it comes to finances, but we do have a profit motive as well with the optional add-ons.

As stated in this document beforehand, we will be providing hotels and food as optional add-ons along with running a bar. We aim to make a profit of that and offer 10% of the total profits made during the event back to ETC organisation to cover your ongoing costs.

Our goal with this event is to run it at the cross-point of "*player enjoyment - value offered - financial sustainability*".

We want to make sure the event is a great event as it can reasonably be, offer it in a cost effective manner without dropping quality, and also allow the involved parties to make an income to be able to create similar events in the future, without turning to any dirty tricks to make a quick buck during the events such as turning down air conditioning midday to increase drink sales.

**Refunds:**

A full refund up until 45 days is workable for us. Although there will be a cost of approximately 2% banking related fees which is included in our budget.

**Tourism:**

We are in good standing with city management of Leoben, so they offered us all the available tourism opportunities in and around Leoben. These include providing us with city tour guides or arranging transportation to local attractions like the mines or brewery nearby.

## A Long Term Proposal:

Along with our offer for the year of 2025, as Alpine Cup we actually want to offer longer term deal. We are up for organising this event for the next 3 years, until the end of 2027.

Reason is that we think the **"travelling circus"** method of operation is not ideal for any of the parties involved, For ETC; you have to keep trying to find and vet new hosts, trying to sift potentially unknown parties and entities.

The local organizer does not have any incentive to provide a good event, since there is no method he will be rewarded with additional events. Even for us, we can only reasonably offer it because we have 90% of the infrastructure set up already such as tables+boards. But with a three year contract we will have the assurances and incentives to provide a good event and know that we can invest more in the first year.

If we can agree on a three year deal, we will be sending all of the ETC branded material we have, including all the event specific terrain to wherever you wish. Along with that we will be producing many giant banners like pictured (at least several 2x3 metre ones along with 3x4,5 metre one where teams can take a picture in front of), produce ETC specific promotional material like pens and lanyards in large numbers. Any such materials that is remaining after 3 years will be sent to the new hosts or any other entity ETC organisation desires.

This deal doesn't have to be agreed upon immediately, we are fine with hosting the event for only one year and then extending our contract for another 2.



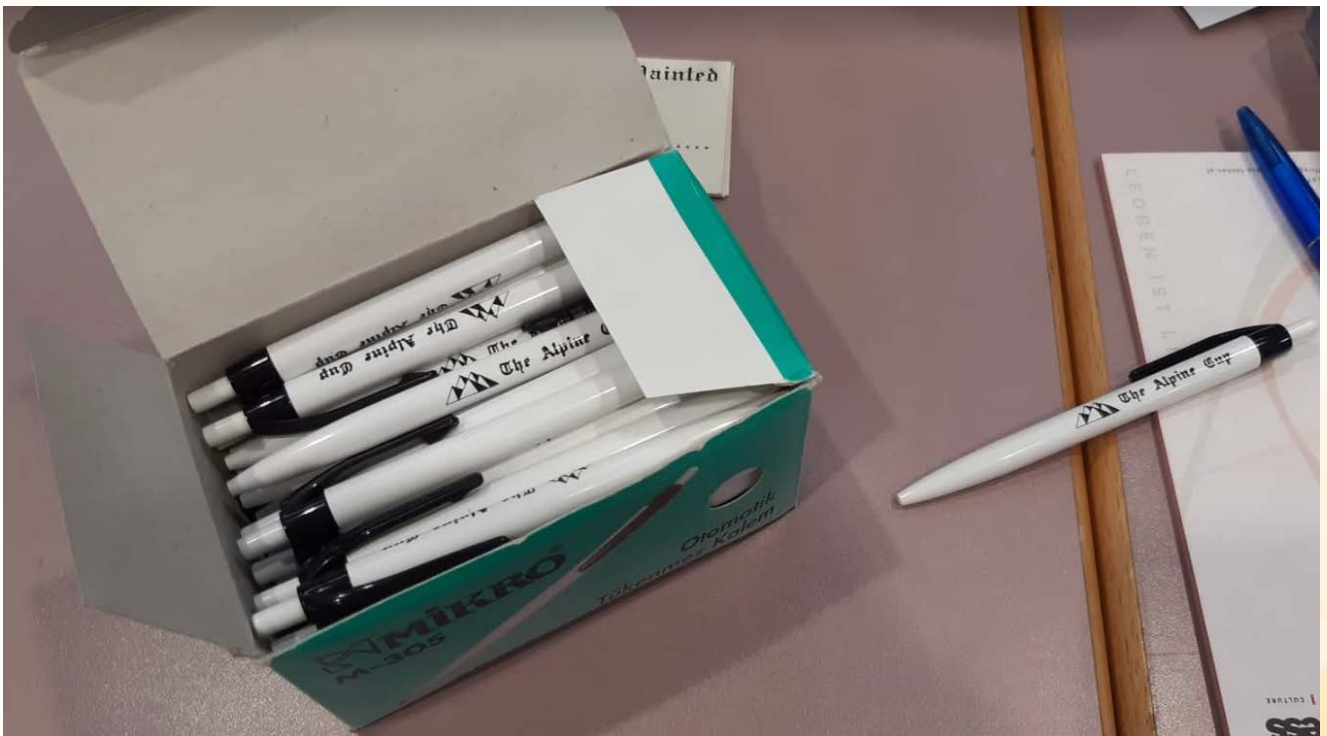
Branded table numbers, we can produce "ETC Table Numbers"



Large envelopes to hand player goodies in. We have also added boxes to our inventory.



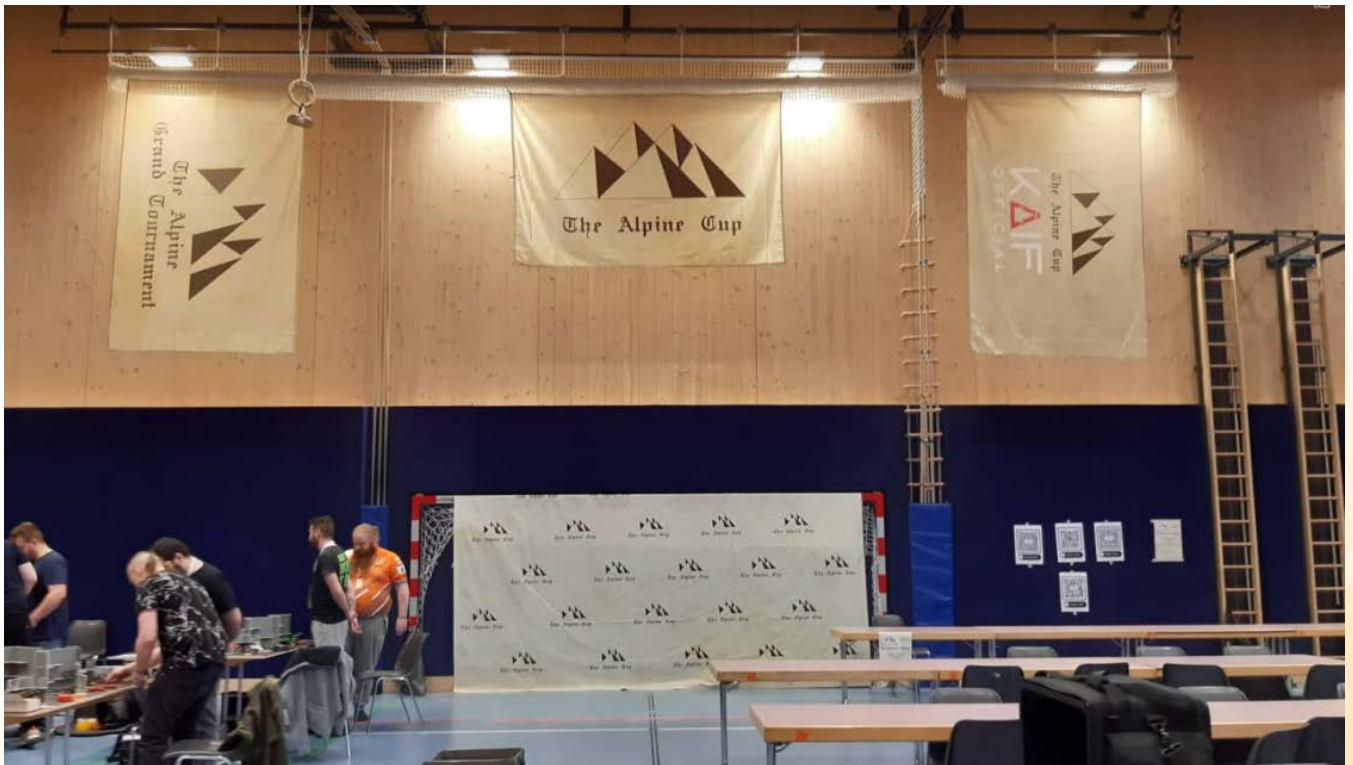
Our collage that is 28 metres wide and over 6 metres tall!



Alpine Cup branded pens.



Branded lanyards with ID Cards.



Alpine Cup banners along with a photo wall.