



ETC Historical 2024 Bid

Event Name: ETC Historical: Presented by The Alpine Cup

Location: Leoben, Austria

Bidding organisation "[The Alpine Cup](#)"



Welcome to our bid for ETC FoW for the year of 2024 (and beyond, but we will get to that).

* Name of the Organisers:

1. Işık Belül.

I am from Turkey, mechanical engineer by training but event organiser by trade.

I am one of the TO's of WTC 40K. (<https://worldteamchampionship.com/about/tournament-organisers/>).

I am also one of the TO's of The Alpine Cup (<https://thealpinecup.com/>) along with Kevin, which we will be the using the infrastructure of.

I also organise The Winter Championship (<https://www.facebook.com/TheWinterChampionship>) and Acropolis Open (<https://acropolisopen.com/>).

I was also one of the ETC chairmen for 3+ years.

2. Kevin Zöllinger

He is from Austria, lawyer by trade and my local counterpart in the country. We organised three Alpine Cups in Leoben together so far and two Alpine GT events. We will also be organising an AoS team tournament (<https://thealpinecup.com/leoben-aos-2023>), along with a tournament in Kassel (<https://thealpinecup.com/kassel-gt-2024>).

He is also the leader of "Team Styria", a group of gamers in Austria who organises local events. (https://www.instagram.com/warhammer_community_austria/).

By the time the ETC FoW 2024 happens we will have the following event experiences,

ETC 2017
ETC 2018
ETC 2019

WTC 2022
WTC 2023

Alpine Cup 2021 (60 player singles + 88 player teams 40k event)
Alpine Cup 2022 (80 player singles + 112 player teams 40k event)
Alpine Cup 2023 (110 player singles + 205 player teams 40k event)
Alpine Cup 2024 (currently projected to be 300 to 400 player teams 40k event)

Alpine GT 2022 (100 player multi-system singles event)
Alpine GT 2023 (200 player multi-system singles event)



* Possible Dates and Event Timing

July 24-28 2024.

The 5 days duration is not a problem for us. We can have it longer as well if ETC wishes so. We are preferred partners of the Leoben City Municipality and have priority regarding our venues reservation. Dates listed are already reserved for us until the end of this bidding process.

We have also booked 2 days preceding and 1 day after the event so we will have ample time to arrange everything.

* Number of Airports Nearby:

2 Airports, Vienna and Graz.






Additional information regarding travel to Leoben can be found here; <https://thealpinecup.com/venue-2023>

For most countries in continental Europe, travel by car is recommended. For others, trains are available from the airports to Leoben. The city itself is quite small and most accommodations are within walking distance to venue.

Flights would need to happen to Vienna or Graz, or trains or car rides are recommended for continental European players. (Add 30€ in to this cost for train ticket to/from Leoben from the Vienna Airport, where there is a train station)

Frankfurt return flight shows 129€ both ways


<https://www.skyscanner.com.tr/transport/flights/fran/vie/240725/240729/?adultsv2=1&cabinclass=economy&childrenv2=&inboundaltsenabled=false&outboundaltsenabled=false&preferdirects=false&rtn=1>

 Austrian	10:10 FRA	1h 25 Direct	→	11:35 VIE	7 deals from 129 € Select →
 Austrian	19:30 VIE	1h 30 Direct	→	21:00 FRA	
This flight emits 9% less CO ₂ than a typical flight on this route 					
 Austrian	13:40 FRA	1h 25 Direct	→	15:05 VIE	7 deals from 129 € Select →
 Austrian	15:00 VIE	1h 30 Direct	→	16:30 FRA	



Paris return flight shows 152€ both ways





<https://www.skyscanner.com.tr/transport/flights/pari/vie/240725/240729/?adults=1&adultsv2=1&cabinclass=economy&children=0&childrenv2=&inboundaltsenabled=false&infants=0&originentityid=27539733&outboundaltsenabled=false&preferdirects=false&ref=home&rtn=1>

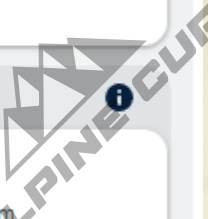
Ryanair	21:45 BVA	1h 55 Direct	→	23:40 VIE	3 deals from 152 € Select →
Ryanair	10:55 VIE	2h Direct	→	12:55 BVA	
	09:15 CDG	2h Direct	→	11:15 VIE	3 deals from 165 € Select →
Operated by HOP! Ryanair	10:55 VIE	2h Direct	→	12:55 BVA	

Amsterdam return flight shows 202€ both ways

<https://www.skyscanner.com.tr/transport/flights/ams/vie/240725/240729/?adults=1&adultsv2=1&cabinclass=economy&children=0&childrenv2=&inboundaltsenabled=false&infants=0&originentityid=27536561&outboundaltsenabled=false&preferdirects=false&ref=home&rtn=1>

This flight emits 9% less CO₂ than a typical flight on this route

	06:50 AMS	1h 45 Direct	→	08:35 VIE	7 deals from 202 € Select →
	19:55 VIE	1h 50 Direct	→	21:45 AMS	
This flight emits 9% less CO ₂ than a typical flight on this route					
	17:40 AMS	1h 50 Direct	→	19:30 VIE	8 deals from 208 € Select →
	20:20 VIE	1h 55 Direct	→	22:15 AMS	



* City Information:

Leoben is a small town, but it has a town center with a few dozen eateries and bars which would be the perfect place for players to gather after their games. <https://thealpinecup.com/venue-2023>

Restaurant meals are in 10-15€ range in the best restaurant in town.

<https://sanmarco-leoben.at/%20>

* Venue Number of Teams Participating:

Our proposed venue is Sportshalle Leoben-Innenstadt. A new facility that was built in 2019, that fits our needs perfectly. <https://thealpinecup.com/venue-2023>

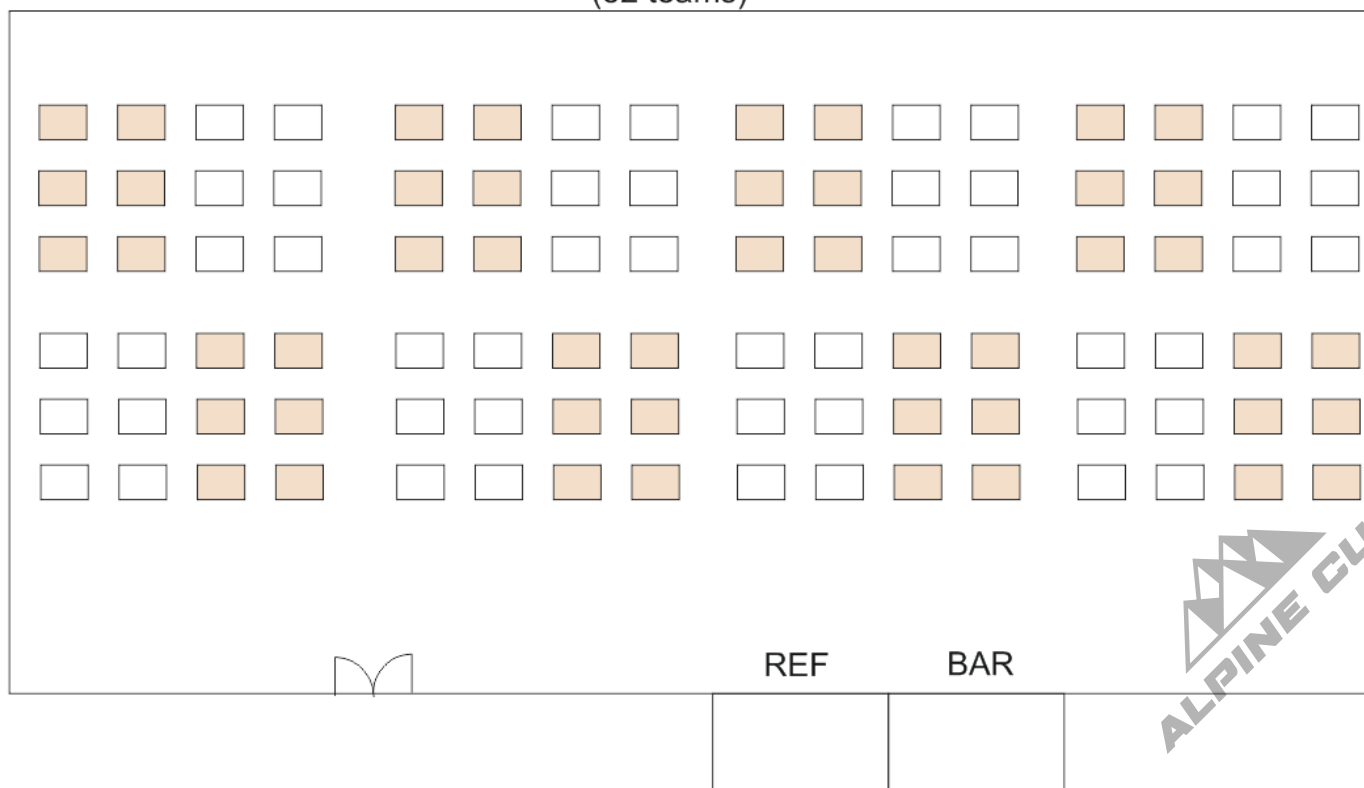
Sportshalle Leoben-Innenstadt. Address: Roseggerstraße 8 – 8700 Leoben

The play area is 968 sqm. Along with many auxiliary spaces for storage. It has so far fit our needs very for TAC events. Total area of venue is approximately 1500sqm.

Following graph is our preliminary floor plan to scale for 32 teams in the play area. We feel this is a realistic maximum goal for 2024 and also a spacious floor plan where players can move around the tables freely.

ETC - Leoben 2024 Bid Floor Plan

(32 teams)





* List of Responsibilities:

Responsibility of the Event Organizers:

* *Rent of Space:*

We have rented the venue several times already and are quite familiar with the venue. All related costs have been included in the budget presentation in the end.

* *Food and drinks:*

For food we can offer a cafe and sandwiches along with a few food trucks that will come during meal times .

We also plan to operate a bar.

For catering, we work with seasoned caterers that have decades in the field. We wont mandate food to be bought, and the city center with restaurants is only five minutes walking away.

* *On site Media Equipment:*

The venue comes with a match timer which can be seen from anywhere in the venue any time. The venue also has a PA system. As the orga team we have projectors but we have not yet needed them for our events.



* *Ticket Sales:*

We can do tickets sales from "The Alpine Store". We have done it before and the infrastructure is there.

(<https://thealpinecup.com/store-2023>)

* *Tables:*

We rent the tables from city at very good rates, the city has over 400 tables scattered in several venues. They have been made available to us before and we used 100 of them along with chairs for a rental fee of 500€.



*** Mats:**

We have over 100+ mats of that are sized 72"x48" in our storage that we have purchased for The Alpine Cup events.



*** Accomodation**

We plan to offer the players accomodation offers ourselves, we will book rooms for them in at least two locataions (20 minutes walking to venue). We will be placing them ourselves to make sure everybody has place to stay.

2023 prices for these rooms were around 45€ per person per night. Lower for double bed rooms.

<https://thealpinecup.com/product/livingcampusaccomodation>

*** Terrain:**

This is an aspect where we will need help ETC Council. We have several 3D Printers in hand and are ready to start printing terrain as soon as we win the bid, fitting your specifications. If we are lagging behind our plan with 6 months remaining to the event we will make the necessary arrangements to purchase/borrow or steal any terrain necessary.

However if teams bring 2 tables each as well that would guarantee the best tables.

Here is some 3D printed terrain we have from our production partner







Of course any terrain will be fitting the requested specifications. However those specifications need to be delivered to us well in advance with the promise of them not changing. We can commit to this arrangement 100% if we are promised a terrain layout at the start of 2024 calendar year.

We can also produce any terrain from WY, since i am one of the co-owner of the company we can acquire it at cost. (<https://thebestterrain.com/>)

*** Event Photography:**

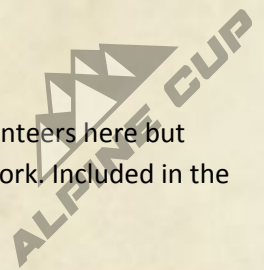
A professional can be hired locally but we need more information from you depending on what amount of coverage you request.

*** Staffing:**

We have a core staff of 5 people who are available and dependable, we are not talking about volunteers here but seasoned help who we will reward their efforts with pay and have proved themselves with past work. Included in the budget.

*** Provide accomodation and travel reimbursement for referees:**

We already plan to offer the players accomodation offers ourselves like stated before, where we will book rooms for them in at least two locataions (20 minutes walking to venue). We can reserve some of these for referees and cover the costs as orga. For travel reimbursement, our current figure is up to 200€ per ref, which we will probably increase to 250€ by 2024 because of inflation.



*** Trophies:**

So far we have provided medals and trophies for The Alpine Cup events, see attached pictures. Included in the budget. We can increase the amount or change type of trophies and open to work with ETC Chairmen's in case you have a sponsorship for trophies.



ALPINE CUP



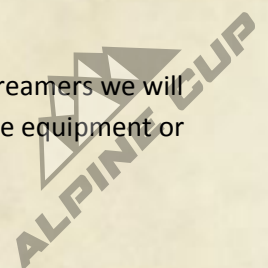
*** Streaming Services:**

We normally don't do streaming for our events, if ETC makes the connection with the relevant streamers we will provide what is necessary for them to stream. The venue has the auxillary spaces for them to store equipment or stream from safely.

If cost becomes prohibitive, we might need to increase ticket prices to cover costs.

*** Possible plans of having other events:**

No other events planned at the same time, we want to have our entire focus on ETC FoW as organisation.



*** Gatherings:**

We also plan to host at least two parties for all the players to come and meet. These "gatherings" will be free to attend and would be a meeting point for everybody.

<https://thealpinecup.com/gatherings>





* A Budget Estimate

ETC FoW 2024 - Leoben, Austria BUDGET DRAFT			
REVENUE	11.950,00 €	COSTS	10.089,00 €
TICKETS		VENUE	2.500 €
Team Tickets Sales (20 teams of 6 - 120 players)		Hall	1.500 €
90€ per person	10.800 €	Includes (Security, Cleaning, Insurance, Power, Waste Management)	500
Singles (30 Players)		Tables&Chairs	500 €
30€ per person	900 €		
Non Playing Members (10 teams)		TOURNAMENT	2.500 €
25€ per person	250 €	Printing	250 €
		Trophies	250 €
		Terrain	2.000 €
		Mats	0 €
		Shipping	0 €
		STAFF	3.350 €
		(3 Referees, 5 Dedicated Staff)	
		Accomodations	600 €
		Travel Costs	750 €
		Staffing Fees	1.500 €
		Uniforms	500 €
		MISC.	739 €
		General Transport	500 €
		Banking Fees	239 €
		Unexpected Costs	1.000 €

Note: The costs have been prepared from the numbers of Alpine Cup 2023 (April 2023).
For 2024, these numbers can be 10-20% higher because of inflation and other costs.

The budget provided here is just for the tournament itself. All the cost estimates come from past events and are guaranteed to us by the city municipality or relevant vendors, see attached letter.

* Connection with Local Municipalities



Eventmanagement

Thomas Wohltran – 03842 / 802 1601

thomas.wohltran@citymanagement-leoben.at



OFFICIAL LETTER OF APPRECIATION FOR THE ORGANISATION OF
THE ALPINE CUP
LEOBEN 2022

Dear TAC Organisation,

We would like to thank you for organisation of The Alpine Cup 2022 during this past April in our city of Leoben, your efforts in bringing guests and tourism to Leoben is appreciated.

We hope in the future years our cooperation will continue and your organisation will bring bigger and better events to our cities. You can count on our assistance to provide you with resources that our city can provide.

Best regards,
Citymanagement Leoben


Citymanagement Leoben GmbH
Hauptplatz 12
8020 Leoben, Steiermark
Thomas Wohltran, TAC
Eventmanagement
Tel: 03842/8021603
email: office@citymanagement-leoben.at
www.citymanagement-leoben.at

Citymanagement Leoben
Steiermärkische Bank und Sparkassen AG: IBAN: AT02 2081 5240 0000 2097, BIC: STSPAT2GXXX
Sitz der Gesellschaft mbH: Leoben, Landes- als Firmenbuchgericht Leoben, FN 177256x
UID: ATU 46256206



As a note; We aim to make ETC FoW a self-sufficient tournament when it comes to finances, but we do have a profit motive as well regarding the optional add-ons.

As stated in this document beforehand, we will be providing hotels and food as optional add-ons along with running a bar. We aim to make a profit of that and offer 10% of the total profits made during the event back to ETC organisation to cover your ongoing costs.

Our goal with this event is to run an event that is the cross-point of "*player enjoyment - value offered - profit*".

We want to make sure the event is a great event as it can reasonably be, offer it in a cost effective manner without dropping quality, and also allow the involved parties to make an income to be able to create similar events in the future, without turning to any dirty tricks to make a quick buck during the events such as turning down air conditioning midday to increase drink sales.

Refunds:

A full refund up until 45 days is workable with us. Although there will be a cost of approximately 2% banking related fees which is included in our budget.

Tourism:

We are in good standing with city management of Leoben, so they offered us all the available tourism opportunities in and around Leoben. These include providing us with city tour guides or arranging transportation to local attractions like the mines nearby.

A More Decent Proposal:

Along with our offer for the year of 2024, as TAC we actually want to offer another deal. We are up for organising this event for the next 3 years, until the end of 2026.

Reason is that we think the "**travelling circus**" method of operation is not ideal for any of the parties involved,

For ETC FoW; you have to keep trying to find and vet new hosts, trying to sift potentially unknown parties and entities.

The local organizer does not have any incentive to provide a good event, since there is no method he will be rewarded with additional events. Even for us, we can only reasonably offer it because we have 90% of the infrastructure set up already such as mats+boards. But with a three year contract we will have the assurances and incentives to provide a good event and know that we can invest more in the first year.

If we can agree on a three year contract, we will be sending all of the FoW related material we have, including all the terrain to wherever you wish. Along with that we will be producing many giant banners like pictured (at least several 2x3 metre ones along with 3x4,5 metre one where teams can take a picture in front of), produce ETC FoW specific promotional material like pens and lanyards in large numbers. Any such materials that is remaining after 3 years will be sent to the new hosts or any other entity ETC FoW organisation desires.

